

BONIFEST **2010**

St. Boniface - Edwardsville, Illinois

Dear Advertising/Marketing Director,

This year marks the 26th anniversary of the Bonifest which will take place Friday May 28th and Saturday May 29th. The Bonifest has always been a major community event and traditionally the kick-off of summer in the Edwardsville and Glen Carbon, Illinois area. As you may know, Edwardsville and Glen Carbon are two of the fastest growing communities in the Metro St. Louis area. The St. Boniface Parish Campus is highly visible at the major intersection of Vandalia and Buchanan Streets in Edwardsville.

Festival activities this year will include the 11th Annual 5k Run for Bonifest, the 2nd Annual Bonifest Rib Cook-off, great food, drinks, games and much more. Returning this year will be the very successful "Main Stage" venue that will highlight many activities including several crowd drawing bands from the St. Louis area. Also featured will be the "Big Bona Giveaway" drawing and the newly added "AlottaBonaCash" drawing, a live auction and an opening ceremony giving tribute to Memorial Day. Bonifest 2010 promises to have a jam packed schedule of events and thousands of people will pass through the parish campus over the two day period.

Although it may seem too early to be thinking about an event scheduled at the end of May, we would like you to consider Bonifest "Main Stage" sponsorship as a part of your donation and advertising plans for 2010. We are excited to offer businesses the advertising opportunities listed below and we feel certain the exposure you will receive will benefit your business. Proceeds from Bonifest 2010 will promote religious education at St. Boniface and give support to Father McGivney Catholic High School. If you have questions, please contact the parish office at 618-656-6450, Sherry Tosovsky at 618-656-2902 or email stosovsky@hotmail.com for more information.

Thank you for your consideration,

Rev. Jeffrey Goeckner
St. Boniface Catholic Church
Bonifest Marketing Committee

DIAMOND LEVEL - \$1000 DONATION

4' x 2' logo ad on the "Main Stage" banner

*Listing in the brochures to be distributed throughout the area

Listing on our website: www.bonifest.com with a link to your website

Listing on posters displayed at area wide businesses

PLATINUM LEVEL - \$750 DONATION

2' x 2' logo ad on "Main Stage" banner

*Listing in the brochures

Listing on website w/link and posters

GOLD LEVEL - \$500 DONATION

1' x 2' logo ad on the "Main Stage" banner

*Listing in the brochures

Listing on website w/link and posters

SILVER LEVEL - \$250 DONATION

1' x 1' logo ad on the "Main Stage" banner

Listing on website and posters

BRONZE LEVEL - \$100 DONATION

One line listing on "Main Stage" banner

Listing on website

BENEFACTOR OF BONIFEST 2010 - \$50 - \$99 DONATION

Listing in a bulletin insert

***Diamond, Platinum and Gold levels of donation must be received by April 1st, 2010 to ensure listing in brochures. All donations must be received no later than May 1st, 2010.**

For your convenience, a donation card and self addressed envelope have been enclosed.